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FOR IMMEDIATE RELEASE

TEACHING TV

a video program organized by artist Chris Bratton

September 28 - November 3, 1990

Opening Reception: September 27, 5-8pm

Gallery Hours: Tuesday - Saturday 11-6pm

The video program will be screened continuously during gallery hours, call for schedule information.

TEACHING TV is a national survey of recent video work produced by secondary and primary school students working with media educators, artists and producers. The four one-hour compilations represent recent developments in media education, in particular, how a variety of media projects and programs confront the students' experience of mass media in this culture.

Given the broad range of video projects included in the four programs, TEACHING TV is intended to create a forum for exchange around questions raised by media and education. For example, how do works produced -- and the programs they were produced within -- engage with mass media institutions, forms and products? Does the work emphasize critique or imitation? What are the larger goals of the work and the program? Does, for instance, the work encourage viewing skills on the part of both student producers and their intended audience?

Encouraged, in part, by developments in video technology and the growing media studies movement in colleges and universities, media education at the secondary and primary school levels in the United States have undergone an unprecedented growth in the last ten years. TEACHING TV seeks to represent the developing media education movement, and to critically assess a wide variety of projects and programs from around the country.

Included in TEACHING TV are works by students and media educators from over 15 states including: Michael Barr, Hope High School (RI); David Bengston, Long Prairie High School (MN); Mark Cavanaugh, Youth Vision (RI); Mark Cook, Foxfire (GA); Lou Ann Dressen and Kay Voight, Park Elementary School (MN); Mario Chioldi, Middle College High School, (NY); Evie Frankel, Roxbury Boys' and Girls' Club (MA); Russ Gibb, Dearborn High School (MI); Martha Chono-Helsley, VIDKIDCO, Long Beach Museum of Art (CA); Steve Goodman and Dave Murdock, The Educational Video Center (NY); Jeff Hawkins, APPALSHOP (KY); Earlene Hollinger, Carver Creative and Performing Arts Center (AL); Huey, Maine Alliance of Media Arts Centers (ME); Joan Jubela (NYC); Elliot Kaplan, Taft Middle School Media Project (MA); Liz Kanner and Dave Kluff, The Candace Street Free Arts Program (RI); Gina Lamb, Jefferson High School Humanitas Program (CA); Patrica Lawrie, Alto Loma High School (CA); Deborah Leveranz, Southwest Alternative Media Project (TX); Branda Miller, I-Eye-I Video Workshop (NY); Betsy Newman, Creative Learning Community School (NY); Nancy Norwood, Cooper Contemporary School (MN); Pam Sporn, Through Our Eyes Video and History Project (NY); Paper Tiger TV (NY); Colleen Daly-Sanders, Film in the Cities (MN); Alonzo Speight, The Bronx Museum of Art (NY); Ellen Thomas, The Northwest Film and Video Center (OR); Laura Vural, Rise and Shine Productions (NY); Albert Webber, I.S. 291 (NY); Tim Wright, JFK Library Corps and Jamaica Plain Newsreel (MA).

Chris Bratton is an independent producer and media educator. He worked with Rise & Shine Productions for two years, establishing a school-wide video program at Dr. Martin Luther King High School in Manhattan. In that period he produced over 30 tapes with students and teachers. Bratton has also worked in video with youth and community groups in other regions. Several of the resulting tapes -- most notably Brooklyn and Walls and Bridges: Southeast Asian Students Speak -- have won national and international awards.

Bratton has produced several documentaries from the series Counterterror, two of which were broadcast on WNET/Channel 13 earlier this year, and are now showing extensively in museums, galleries and festivals in the U.S. and abroad. Bratton has received major production grants in the past year from the J. Roderick MacArthur Foundation, The National Endowment for the Arts and New York State Council for the Arts.

Artists Space opens its doors on September 27, from 5-8pm, as part of the Tribeca Art Walk, a collaborative open house to present fall programming from the following Tribeca non-profit exhibition and performance spaces: Alternative Museum, Art In General, Artists Space, The Clocktower, The Drawing Center, Franklin Furnace Archive, Soho Photo, Ceres and Home For Contemporary Theatre & Arts

Artists Space programs are made possible by: the National Endowment for the Arts, a federal agency, Institute of Museum Services, New York State Council on the Arts, and New York City Department of Cultural Affairs; AT&T Foundation, Inc., The David Bermant Foundation: Color, Light, Motion, The Bohlen Foundation, Cowles Family Charitable Trust, Foundation for Contemporary Performance Arts, Inc., Horace W. Goldsmith Foundation, The Greenwall Foundation, Jerome Foundation, The J.M. Kaplan Fund, The Dorothea L. Leonhardt Foundation, Inc., The Joe and Emily Lowe Foundation, Inc., The Robert Mapplethorpe Foundation, The Menemsha Fund, Joyce Mertz-Gilmore Foundation, Betty Parsons Foundation, The Reed Foundation, Inc., The Mark Rothko Foundation, Inc., and The Andy Warhol Foundation for the Visual Arts, Inc.; American Express Company, The Chase Manhattan Bank, N.A., Consolidated Edison Company of New York, Inc., Equitable Real Estate Group, Inc., General Atlantic Corporation, R.H. Macy and Company, Inc., Morgan Guaranty Trust Company of New York, Philip Morris Companies Inc., and U.S. Trust Company of New York; as well as Artwatch, Galleries in Support of Artists Space, and numerous Friends.

Artists Space is a member of the National Association of Artists Organizations (NAAO) and Media Alliance.