

ARTISTS SPACE

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FOR IMMEDIATE RELEASE

**STONE'S THROW: TELEVISION FROM CUBA,
ISLAND IN GOLIATH'S SEA**

Organized by Dee Dee Halleck and Monica Melamid

March 8 - April 7, 1990

Opening Reception: Thursday, March 8, 6 - 8 pm

Gallery Hours: Tuesday - Saturday, 11 - 6



Cuban television -- soap operas, drug trials, public affairs reporting, aerobic programs, and much more -- will screen in the U.S. for the first time with the presentation of Stone's Throw: Television From Cuba, Island in Goliath's Sea. Also premiering will be Monica Melamid's Export TV: Anatomy of an Electronic Invasion, a documentary on "Tele-Marti," the controversial United States broadcast of United States Information Agency news programming and U.S. produced Spanish language television on Cuban airwaves.

"Tele-Marti" raises numerous questions about international law and national sovereignty. Some experts on international communications believe that "Tele-Marti" constitutes an electronic invasion as the United States would be broadcasting on television frequencies allocated to Cuban broadcasters. Despite opposition from the National Association of Broadcasters, who find "Tele-Marti" technically unfeasible and possibly illegal, the U.S. government has allocated \$40 million for these broadcasts. Working with Dr. Laurien Alexandre, author of Voice of America from Detente to the Reagan Doctrine, Melamid explores these pressing issues in Export TV.

Cuba has been primarily represented to U.S. audiences with stereotypical images: military parades and an angry Fidel with fist raised or fantasies of a romantic Havana in late night re-runs of 1950's films. Few images offer U.S. viewers a sense of the vitality and struggles of contemporary Cuba. Stone's Throw will provide a balance, presenting a vision of Cuban life through the window of television.

With the presentation of Stone's Throw Artists Space Video Program continues our commitment to presenting independent media projects from both North American and international producers whose works demonstrate formal innovation and artistic excellence. In this process we strive to exhibit tapes and films which have few other venues in order to provide a forum for a diversity of views.

This exhibition will be accompanied by a catalogue with essays by Renaldo Gonzalez, 1989 Casa de las Americas Critic's Award winner; Jean Franco, Professor of Literature at Columbia University and author of Plotting Woman: Gender and Representation in Mexico; and by media activist Dee Dee Halleck, this program's organizer and Associate Professor of Communications at the University of California, San Diego. Monica Melamid is an independent film and video maker. She recently screened Turning Dreams into Reality, her new documentary on the life of Fernando Birri (one of the founders of the new Latin American cinema), at the American Film Institute.

Export TV: Anatomy of an Electronic Invasion and Stone's Throw will also be broadcast on Deep Dish TV, the only public access satellite network. Broadcast of Export TV is set for March 29, 1990 at 14:00 ET and Stone's Throw will air April 5, 1990 at 14:00 ET. Deep Dish transmits on SATCOM IV, Transponder 22.

Artists Space video programs are made possible with support from the New York State Council on the Arts and the National Endowment for the Arts.

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Artists Space is a member of the National Association of Artists Organizations (NAAO) and Media Alliance.

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