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## PRESS RSVP REQUIRED

GALLERY

FILM/VIDEO

ARTISTS FILE

FOR IMMEDIATE RELEASE Exhibitions

> ARTISTS SPACE HITS HOLE IN ONE WITH ARTIST CREATED 18-HOLE MINIATURE GOLF COURSE JULY 30 - SEPTEMBER 27

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Artists Space will become a putters paradise on July 30th with the opening of Putt-Modernism, a special installation of eighteen holes of miniature golf, each created by a prominent contemporary artist. This functional indoor course, at Artists Space through September 27th, can be viewed as an art exhibition or, for a more high tech interactive approach, can be played for a \$5 rental fee for a putter. The exhibition is sponsored by Philip Morris Companies Inc.

The artists creating holes are:

**Gregory Amenoff** 

Elizabeth Murray

Dina Bursztyn

Pat Oleszko/Ward Shelley

Mel Chin

Alison Saar

Chris Clarke John Diebboll Cindy Sherman Sandy Skoglund

Elizabeth Enders Frank Gehry

Joan Snyder John Torreano Fred Wilson

Michael Graves Barry Holden

Nina Yankowitz

Many of their designs will reflect elements of the artists' more serious work, and several will deal with such issues as women's rights, the ecology and racism. But equally important to the miniature golf aficionado, all will be playful and complicated, some will incorporate moving parts and hazards, and several holes will be fiendishly difficult. Even the golf balls will be art related, sporting "truisms" by artist Jenny Holzer.

Miniature golf is one of the true American folk art forms and enjoyed enormous popularity in the 1920s and '50s. By commissioning artists to create holes, Artists Space hopes to revitalize miniature golf for the '90s and provide a summer service to the artistic community, as well as the numerous families and businesses in lower Manhattan. A walkway will be constructed to allow the exhibition to be viewed without interfering with on-going games. The course may be rented for events. Tournaments and other festivities will be organized throughout the month of August.

Putt-Modernism will be inaugurated with a tee-off party on July 30th from 6-9pm, and after its closing, a special "Hole-Sale" auction will be held. Both will benefit Artists Space's on-going programs.

Artists Space is a not-for-profit Center for contemporary cultural activity. Having successfully served artists for the last 18 years as an exhibition space (in the traditional sense) and service organization, we now feel it is time to begin to shift our role to that of a more discipline inclusive, culturally broadbased institution. To this end we will be aggressively embracing contemporary cultural activity in whatever form it presents itself.

Since its founding in 1973, over 7,000 artists have participated in our programs - including many at the forefront of today's art world. In addition to a full program of exhibitions, installations, film and video screenings, performances and related activities, Artists Space maintains the Artist File, a computerized registry serving over 3,200 New York State and New Jersey artists.

Philip Morris Companies Inc. began support of the arts in 1958. Through its broad spectrum of sponsorship, Philip Morris promotes contemporary and diverse visual and performing arts as well as major international exhibitions and tours. Philip Morris has supported Artists Space since 1981.