ARTISTS SPACE

Jordan Lord:
Prophetic Memory

List of Works

1. Live Recording
Ongoing press releases; in-progress works list captions; edited website algorithm; annotations to image, video, and text archives

“[...] I found myself deeply suspicious of my own reassuring statements to my anxious friends that I was feeling more alive again. Surely I had been no less alive when I was more sick, except under the accountings of an intuitive and immediately problematic notion of ‘liveliness’ [...].” -Mel Chen, Animacies

“By plotting the ways in which neither cinema nor theatre are live, I want to consider exactly the opposite proposition: that in thinking cinema and theatre together, they might be the means by which liveness could be further described both as and not only as the product of an extraordinary kind of negation [...].” -Ian White, “Performer, Audience, Mirror: Cinema, Theatre, and the Idea of the Live”

Artists Space—like other institutions whose central mission involves the presentation of art—communicates through several more-or-less visible apparatuses the life of an artwork from announcement to exhibition to archive.

Though this is perhaps obvious, one of the central means by which Artists Space seeks to fulfill its mission is by delimiting an exhibition, event, or artwork’s future, present, and past (almost always in that order). First, signalling what is to come by sending out press releases to targeted members of the press, newsletters to subscribing publics, and website announcements that share similar information with more diffuse audiences; then, often changing where these texts are located to denote that the work or exhibition is currently happening, by surfacing it on components of the website such as its homepage or calendar to announce that it is available to be experienced, and if happening physically at the gallery, opening the institution’s doors and circulating these texts in hard copy; and, finally, once the show has “closed” or the event has ended moving it to a section of the website called “past,” often alongside documentation materials but generally not changing the tense of the writing in which the press release or announcement is shared.

An artwork is perhaps an exemplary object insofar as its life and its liveness are in many senses shared but, nevertheless, not the same. Of course, the conditions for experiencing an artwork physically come with variegated stakes, terms, barriers, and conditions for different audiences, often referred to as its (in)accessibility.

But if liveness—and the access that liveness promises—is fundamentally about sharing some form of presence, these variegations also unfold into a question of when: is it possible for audiences to experience the work, are various components of the work available to be experienced, at what stage of a process is it encountered; and does the life of a work begin, continue, and end.

Which is also to say by what means is a life recorded?

Or, to put it differently, how does a life become past?

Or shared as currently live?

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Throughout the course of this exhibition, which is already unfolding, its press release and list of works will be continually updated as its various components, all of which are in-progress, change and become more or less accessible to more people.

The image, text, and video archives of Artists Space’s website will be adapted for the purposes of this exhibition so that each page’s display of archival material, which is currently set to be randomized, is sortable. As various materials are selected to be presented in a particular order, these materials will also be annotated with new information.
On May 9, 2012, I began interning at Artists Space. After my internship ended, I was hired as the bookstore and events manager of the then-new Artists Space: Books & Talks, located at 55 Walker Street, a satellite location of the exhibition space that hosted public programs—usually panel discussions and screenings—and a bookstore that also functioned as a curatorial project.

The idea for the bookstore was that artists and writers were invited to choose 10 books to be part of the bookstore. It was my job to source the books (whether used or new), arrange, and sell them in the bookstore. In addition to selling beer, booking technicians, and setting up chairs at events, my job was also to implement our director’s interior design vision of the space: sourcing Persian rugs, buying Max Bill Ulm stools, using a vacuum cleaner to fill a large denim beanbag chair with styrofoam beads, buying mosaic tiles and hiring a contractor to install them. Many days, no one would come in the space, and I would play my music very loudly.

At the same time, another function of Books & Talks that was not publicly displayed was its use as a meeting space for a number of political and art-related groups that were given keys to use the space in its off-hours. One of these groups was No Total, a reading group that I became part of, which eventually began organizing performances at 55 Walker over the next four years.

I preemptively quit my job because I assumed I was going to be fired. Not once but twice, I accidentally dropped the keys that unlocked elevator access to the space into the elevator shaft. But before I did, we hosted a fire sale, to get rid of a large inventory of Artists Space-produced publications, most of which were pamphlets produced for past shows, including some of the more famous shows produced there like Pictures and Witnesses: Against our Vanishing, as well as a book that invited 5000 artists to reflect on the 25-year history of Artists Space in 1998.

That day, I met some of the artists and writers, who would become my closest friends and interlocutors, and in the short period before and after, I met many others—in the elevator, at events that took place at the space, in reading groups that met in the space, and in performances that I took part in there.

I’ve asked 10 of these people to each select 10 books to be shelved on the same walls, where the bookstore used to hang at 55 Walker St. Most of them I’ve known for nearly a decade, one I’ve only just met and one I never got to meet, except through their work, but I met or grew closer to each of these people because of how we encountered each other through Artists Space.

Each of these selected books will be available as a free takeaway during the opening hours of 55 Walker Street from August 4th to September 4th. A link to a free PDF of each book will also be included on a running list of each of the books selected.
3. *Expressions*, in collaboration with Annette Carter
Exhibition design, video, images, descriptions, projections
4. Prophetic Memory

Video
5. *Supporters*
Donations, exhibition materials including time and labor