

CSTERN A



bernadettecorp:  
**2000 WASTED YEARS**

*featuring*

**Hell on Earth**

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**and the mutha fuckin' saga continues**

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*As of today, there are exactly 967 days until the Millennium*

## **Hello Earth**

The eve of May in 1966 was the birth of The New Age of Satan

### **GOD'S GREAT CODE IS IN THE BIBLE THE AGE OF SATAN IS HERE**

Carried by a millennial urge that has been active for thousands of years, pop culture today is loaded with sorcerous and supernatural aspects that play far beyond the sub-cultures of alien abductees, vampire cults, Satanists, and teen-age goths. More serious than the 70's phenomena of paying homage to Aleister Crowley and Anton Lavey in rock n' roll and the pre-apocalyptic crimes of Charles Manson, the current God-hating trend enjoys widespread popularity and appears to be burying its roots. It all began in part with the Harmonic Convergence of 1987, a weekend celebration by groups of new age pagans all over the world. Besides supposedly opening the portal into new dimensions, the event popularized the idea of druids, witches, Celtic ghosts, vampires, and established the council of five alien races patrolling the solar system. More recently, with the passing of the Hale-Bopp passengers, we are able to identify another culprit in the spiritual crisis of today - the computer. Powered by a silicon chip, the computer is considered to be an entity of crystal. Crystals have become popular deities of late, worn as necklaces in the eighties and used as blades for sacrificial daggers today. Man cannot handle the crystal, it speaks to him deeply and he always does what it tells him to do. The HELL ON EARTH [AND THE MUTHA FUCKIN' SAGA CONTINUES] collection for fall '97 pays tribute to the dark, nostalgic forces alive today in the technology of commodities and the breaking of the new dawn we've all been waiting for.

#### **Corporate Disclaimer: State of Bernadette Corporation in da 9-7.**

The deteriorating cultural condition outlined above signals the end of the Bernadette-CORPORATION as we know it. It has enabled a war that is currently being waged within the company. The Monkey Clan, whose power reached its ascendancy with the "Streetgangs & Corporation" collection for Spring '97, is now fighting for survival. The challenger is Butt Thugg, the ugliest, crude-lovin' faction the BC has ever seen. The reign of the Monkey Clan was organized, analytical, and tacky. Butt Thugg is crass, slick, and chaotic. Adding to the mayhem is the recent scandal of Bernadette CEOs pimping ideas to competitors. The fashion show you are about to witness is a product of this turmoil. Stay tuned as the Bernadette Corporation struggles for stability when the two sides {Monkey Clan vs. Butt Thugg} settle their differences in a martial arts tournament this coming October.

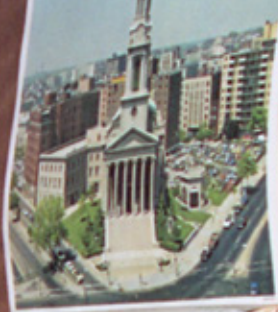
*BC*





























































































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p. 3–5, 13–15, 17, 22–23, 30–31, 41, 49,  
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Fall / Winter 1997 fashion show, *Hell on  
Earth* collection  
Photographed by Dietmar Busse

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Bernadette Corporation, Fall / Winter 1997  
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recent list please refer to  
our website.

Fall/Winter 1997

# Hell on Earth

and the mutha fuckin' saga continues

Designed by the Prince of Vietnam  
Styled by Lil'Fuckup  
Regulated by Dantek  
Compounded by S.E.S.

Art Direction: Big Room  
Julian Laverdiere & Vincent Mazeau

Lighting Design: Cordwainer Bird  
Cable Mistress/Electrician: Elka  
Special Effects: Dominic McGill

Soundtrack: Scientific\*  
Sound System: Tyrone

Hair: Chuck Amos  
Make-up: Francisco Vallera  
Tattoos: Devra Kinnery

Design Assistants:  
Siri  
Miho Brown  
Gillian Haratani  
Devra Kinnery  
Ben Sturgill  
Jessica  
Sid the Kid "G"

Jewelry provided by  
Ericson Beamon  
Danse Macabre

All Models are wearing Csterna Watches

Custom Jewelry by Desi Monster

Shoes provided by Varda  
and Bernard Figueroa

Hats provided by David Cohen

Models:  
Cheri Stevens/Company  
Laura Prepon/Elite  
Mayumi/Elite  
Melida/IMG  
Marieme/IMG

Angie Grgat/Metropolitain  
Joann Marie/Next  
Alla/Women  
&

"Puerto" Rika/The Streets of Roppongi

Executive Producer: Hiroko Kawasaki  
for HK Productions  
Associate Producer: Colin D-Land/AFA  
Line Producer: Raj George

Coordination and organization by  
STEVEN ALAN SHOWROOM  
Steven Grant  
Wini  
Souri Kim  
Lita Hernandez

Additional help from  
Single Robot Skull Force

18 Wooster Street provided by  
Jeffery Deitch/Deitch Projects  
with the technical support of  
Sarah and Carl

Drinks provided by Skyy Vodka

# CSTERNA



This show and collection has been sponsored by **Csterna**  
a new line of watches from **Casio Japan, inc.**

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