bernadettecorp: 2000 WASTED YEARS

featuring

Hell on Earth

and the mutha fuckin' saga continues
Hello Earth

The eve of May in 1966 was the birth of The New Age of Satan

GOD’S GREAT CODE IS IN THE BIBLE
THE AGE OF SATAN IS HERE

Carried by a millennial urge that has been active for thousands of years, pop culture today is loaded with sorcerous and supernatural aspects that play far beyond the subcultures of alien abductees, vampire cults, Satanists, and teen-age goths. More serious than the 70’s phenomena of paying homage to Aleister Crowley and Anton Lavey in rock n’ roll and the pre-apocalyptic crimes of Charles Manson, the current God-hating trend enjoys widespread popularity and appears to be burying its roots. It all began in part with the Harmonic Convergence of 1987, a weekend celebration by groups of new age pagans all over the world. Besides supposedly opening the portal into new dimensions, the event popularized the idea of druids, witches, Celtic ghosts, vampires, and established the council of five alien races patrolling the solar system. More recently, with the passing of the Hale-Bopp passengers, we are able to identify another culprit in the spiritual crisis of today - the computer. Powered by a silicon chip, the computer is considered to be an entity of crystal. Crystals have become popular deities of late, worn as necklaces in the eighties and used as blades for sacrificial daggers today. Man cannot handle the crystal, it speaks to him deeply and he always does what it tells him to do. The HELL ON EARTH [AND THE MUTHA FUCKIN’ SAGA CONTINUES] collection for fall ’97 pays tribute to the dark, nostalgic forces alive today in the technology of commodities and the breaking of the new dawn we’ve all been waiting for.

The deteriorating cultural condition outlined above signals the end of the Bernadette CORPORATION as we know it. It has enabled a war that is currently being waged within the company. The Monkey Clan, whose power reached its ascendancy with the “Streetgangs & Corporation” collection for Spring ’97, is now fighting for survival. The challenger is Butt Thugg, the ugliest, crude-lovin’ faction the BC has ever seen. The reign of the Monkey Clan was organized, analytical, and tacky. Butt Thugg is crass, slick, and chaotic. Adding to the mayhem is the recent scandal of Bernadette CEOs pimping ideas to competitors. The fashion show you are about to witness is a product of this turmoil. Stay tuned as the Bernadette Corporation struggles for stability when the two sides {Monkey Clan vs. Butt Thugg} settle their differences in a martial arts tournament this coming October.
Published on the occasion of
Bernadette Corporation: 2000 Wasted Years
Artists Space, New York
September 9–December 16, 2012

Curated by Stefan Kalmár and Richard Birkett
Artists Space, in co-production with
Institute of Contemporary Arts, London

This exhibition is made possible through
the generous support of the Foundation for
Contemporary Arts; Graham Foundation
for Advanced Studies in the Fine Arts; The
New York State Council on the Arts, a
State Agency; public funds from the New
York City Department of Cultural Affairs,
in partnership with the City Council; and the
Friends of Artists Space

With thanks to United Bamboo; Daniela
Braga, Next Models; Marcus Chang;
Preston Chaunsumlit; Avena Gallagher;
Dennis Gotts, Jed Root; Joe Gun; Benjamin
Alexander Huseby, Rep Limited; Hector
de Jesus; George Miscamble, Rep Limited;
Nick Royal; Ruby, Ford Models; Sandrine
Van Steele, Art Dept; Michael Stipe and
Thomas Dozol; Corey Williams; Galerie NEU,
Berlin; Greene Naftali Gallery, New York;
Cabinet, London; Galerie Meyer Kainer, Vienna

Exhibition Design: Gideon Ponte / Magnet
Graphic Design: William Hayden / America

All images are courtesy the artists as listed.

p. 3–5, 13–15, 17, 22–23, 30–31, 41, 49,
56, 59 © Dietmar Busse
p. 7–9, 11–12, 16, 18–19, 21, 24–25, 27, 29,
© Cris Moor

Image Captions:

p. 3–5, 13–15, 17, 22–23, 30–31, 41, 49,
56, 59: Bernadette Corporation,
Fall / Winter 1997 fashion show, *Hell on
Earth* collection
Photographed by Dietmar Busse

p. 7–9, 11–12, 16, 18–19, 21, 24–25, 27, 29,
Bernadette Corporation, Fall / Winter 1997
fashion show, *Hell on Earth* collection
Photographed by Cris Moor

Printed by: GM Printing, New York
Fall/Winter 1997

Hell on Earth
and the mutha fuckin’ saga continues

Designed by the Prince of Vietnam
Styled by Lil’Fuckup
Regulated by Dantek
Compounded by S.E.S.

Art Direction: Big Room
Julian Laverdiere & Vincent Mazeau

Lighting Design: Cordwainer Bird
Cable Mistress/Electrician: Elka
Special Effects: Dominic McGill

Soundtrack: Scientific®
Sound System: Tyrone

Hair: Chuck Amos
Make-up: Francisco Vallera
Tattoos: Devra Kimmy

Design Assistants:
Siri
Milo Brown
Gillian Haratani
Devra Kimmy
Ben Sturgill
Jessica
Sid the Kid “G”

Jewelry provided by
Ericson Beamon
Danse Macabre

All Models are wearing Csterna Watches

Custom Jewelry by Desi Monster
Shoes provided by Varda
and Bernard Figueroa

Hats provided by David Cohen

Models:
Cheri Stevens/Company
Laure Prepon/Elite
Mayumi/Elite
Melida/IMG
Marieme/IMG
Angie Gragt/Metropolitain
Joann Marie/NexT
Alla/Women

“Puerto” Rika/The Streets of Roppongi

Executive Producer: Hiroko Kawasaki
for HK Productions
Associate Producer: Colin D-Land/AF
Line Producer: Raj George

Coordination and organization by
STEVEN ALAN SHOWROOM
Steven Grant
Wini
Souri Kim
Lita Hernandez

Additional help from
Single Robot Skull Force

18 Wooster Street provided by
Jeffery Deitch/Deitch Projects
with the technical support of
Sarah and Carl

Drinks provided by Skyy Vodka
This show and collection has been sponsored by Csterna, a new line of watches from Casio Japan, inc.

Artists Space
38 Greene Street
3rd Floor
New York
NY 10013
T 212 226 3970
www.artistsspace.org
info@artistsspace.org

CSTERNA CORPORATION

Press and Sales:
Steven Alan Showroom
118 Mercer Street
New York, NY 10012
212 343-0352

Art Representation:
American Fine Arts
22 Wooster Street
New York, NY 10013
212 941-0401

Direct Contact:
270 Bowery #2
New York, NY 10012
212 925-2991